



JENNIFER MARTIN

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Education

Bachelor of Arts, Mass Communication

Expected August 2024

Concentration in Film, TV, & Audio Production

Georgia College & State University, Milledgeville, GA

Experience

GC360 – Georgia College’s Broadcast News Station

Milledgeville, GA

Technical Director

August 2023- December 2023

- Controlled the programming for each show and ensured that the correct visual was being broadcast.
- Trained the technical team in how to use the news studio so members know how to properly perform their jobs and be prepared for technical difficulties.
- Adapted my technical knowledge and problem solving skills through trouble shooting glitches when working in the control room.

Co-Executive Producer

August 2022- May 2023

- Planned and produced a news broadcast weekly to ensure production quality.
- Assigned and delegated tasks to the rest of the organization to ensure show days ran smoothly.
- Gained leadership and teamwork skills through leading a news team as well as working with a co-executive producer.

Reporter

August 2021- May 2022

- Gained experience in interviewing and reporting for original news stories.
- Enhanced filming and editing skills through Premier Pro in order produce industry quality news packages.
- Discovered a passion for interviewing and increased public speaking through interviews for news.

Leadership Experience

Delta Gamma- Women’s Fraternity

Vice-President of Member Education

January 2023- December 2023

- Oversaw my chapters educational and cultural interests, rituals and new member experience and gained leadership, management, and networking skills.
- Planned and facilitated events for sorority to ensure a quality experience for more than 100 members.
- Gained teaching skills through educating new members on sorority’s and chapter’s histories.

Director of Primary Recruitment

January 2022- December 2022

- Facilitated inner workings of chapter’s recruitment and instructed chapter members on how to become effective recruiters.
- Coordinated and communicated with different companies to support chapter’s recruitment needs.
- Gained networking skills through communicating with other campus sororities and the broader campus community to ensure a smooth recruitment process for members and potential new members.

Software/Skills

Adobe Premier Pro, Canva, Microsoft Office, Social Media: Instagram, Snapchat, TikTok, Facebook, Twitter (X)

References Available Upon Request.